

BUILD A THRIVING BRAND COMMUNITY TODAY!

MAY 2023 | EDITION



BUILD A THRIVING BRAND COMMUNITY TODAY!



Did you know? A CAGR of 24.3% is estimated for revenues from the online communities market.

It is now more important than ever to tap into the power of brand communities in gaining valuable customer insights, a loyal customer base, and long term success.

Want to cultivate a thriving brand community today? Read on to find out more.

INTRODUCTION TO BRAND COMMUNITIES



WHAT ARE BRAND COMMUNITIES?



How to Cultivate a Thriving Brand Community

Brand online communities can influence over 30% of your revenue, making it more important than ever for your business to start building your brand community. So what exactly are brand communities? Read on to find out!

[Read More](#)

VIDEO



Brand Community Misconceptions You Must Know!

We all know the importance of brand online communities. However, these brand community misconceptions may be holding you back. Watch the video to debunk them today!

[Watch Now](#)

CASE STUDIES



Starbucks' Success of Good Brand Community Building (B2C)

Read on to find out how Starbucks successfully created a strong brand community by prioritising inclusivity, engagement and personalised rewards.

[Read More](#)



Dbt's Success of Good Brand Community Building (B2B)

Read on to find out how dbt created a thriving 25,000-strong brand community through co-creation, placing community first, and immersing themselves in the community.

[Read More](#)

ADDITIONAL INSIGHTS ON BRAND COMMUNITIES



Can't get enough of our content on brand communities? We've got more for you!

Explore more tips and invaluable insights that will empower you to take your brand community building to the next level by reading our other posts. Simply click on the respective images to explore the full post!

READY TO START YOUR DIGITAL MARKETING JOURNEY?

VKT offers Strategic Consulting, a full-fledged 360° Digital Marketing and People Development Programme focused on accelerating your company's growth. Expect not only solutions in Performance Marketing but also a variety of other services ranging from Branding to Social Media Management.

With our experienced MRA & EDG Certified Consultant, VKT boasts a proven track record in achieving a high EDG application success rate with up to 50% funding. Take action today - [Contact Us](#) for a virtual coffee chat to discover more about how you may start your digital marketing journey and leverage our expertise!

FOR MORE DETAILS, CONTACT US TODAY

✉ info@vktransformation.com
☎ [+65 6816 5301](tel:+6568165301)

For more information reach out to us on our [website](#) and feel free to share our newsletter.

